



13th National Seed Congress

{ Under the aegis of Ministry of Agriculture & Farmers' Welfare, Government of India }

*Fostering Regional Cooperation, Partnership, and Knowledge Exchange in
the Seed Sector*

**November 28-30, 2024
Varanasi, India**

Organizer: International Rice Research Institute (IRRI) South Asia Regional
Centre (ISARC)

Co-organizer: National Seed Research and Training Centre (NSRTC)
Ministry of Agriculture and Farmers' Welfare
Government of India

Our Partners



Registration, Sponsorship & Exhibition



Call for Registration

Be a part of impactful discussions, networking opportunities, and the future of the seed sector at NSC 2024. Register now to secure your place and contribute to advancing seed science and policy transformation.

Registration category	Fees (₹)
Industry Personnel	10000
Scientist/Faculty/Govt. Officials	7000
Research Scholar/Research Fellow	5000
Retired officials/FPO/FPC/ Progressive farmers	2500
Accompanying person (s)	2500

The registration fee includes the congress kit, access to plenary and technical sessions, and food and beverages during the congress. Congress kits will not be provided for accompanying persons. **Travel and accommodation expenses are to be borne by the participants. Details of potential accommodation and contacts of the various hotels will be shared on the website.**

Exhibition booth details

The National Seed Congress (NSC 2024) also features an exhibition to help interested companies or organizations showcase their innovations , technology, brand, products, or services. Refer to the tables below for the specifications and costs.

Booths (No.)	Size (meter)	Numbers	Registration Fee (₹)
Regular	3x3	15	50000
Super	6x3	8	80000

Note- In-conference meals and refreshments will be provided to all exhibitors throughout the conference.

Why Exhibit?

- **Visibility:** Showcase your innovations, technology, products and services to a targeted audience of industry professionals
- **Networking:** Connect with the key decision-makers, researchers, and potential clients
- **Brand Positioning:** Strengthen your brand's presence in the seed sector
- **Market Insights:** Gain valuable insights into the latest trends and innovations

Call for Sponsorship

Align your brand with excellence in seed sector innovation and collaboration. NSC 2024 sponsorship opportunities are available to enhance your visibility and engagement with more than 300 key stakeholders who will be a part of NSC 2024.

- **Platinum Sponsorship- 10,00,000/- INR**
- **Diamond Sponsorship- 7,00,000/- INR**
- **Gold Sponsorship- 5,00,000/- INR**
- **Silver Sponsorship- 3,00,000/- INR**
- **Bronze Sponsorship- 2,00,000/- INR**

Sponsorship details	Sponsorship levels				
	Platinum	Diamond	Gold	Silver	Bronze
	₹ 10 lakh	₹ 7 lakh	₹ 5 lakh	₹ 3 lakh	₹ 2 lakh
Complementary delegate registration	10	7	5	3	2
Complementary Super Exhibitor booth	✓	✓			
Complementary Regular Exhibitor booth			✓		
Company logo on Congress mainstage backdrop (Dynamic banner)	✓	✓	✓	✓	✓

Sponsorship details	Sponsorship levels				
	Platinum	Diamond	Gold	Silver	Bronze
	₹ 10 lakh	₹ 7 lakh	₹ 5 lakh	₹ 3 lakh	₹ 2 lakh
Company logo on congress website	✓	✓	✓	✓	✓
One speaker slot for a company executive in technical/panel discussions	✓				
Promotional materials allowed in the delegate bags	✓	✓	✓	✓	✓
Advertisement in Congress Souvenir	Full page	Full page			
Special flex/ Banner in display zone	✓	✓			

Additional Sponsorship opportunities:

Lunch/High Tea/Dinner sponsorship

In addition, sponsorships are open for hosting high tea, @200/- per person, lunches @ Rs 500/-per person and special dinner @ Rs. 1500/- per person for a minimum of 300 to 500 participants.

Special flex/ Banner display zone: (companies/FPO & FPC can display new products)

Banner of dimension (3 x 2.5) sqm for 10,000/- per banner (max 2 banners per entry). The design for the banner will provided by the sponsor of this category.

Promotional materials in conference kit:

One product brochure per entry @ 10,000 /-

Logo on lanyards:

Lanyards will include the item sponsor of this category and platinum sponsor

Advertisement tariff in SOUVENIR (Publication and website)

Front cover inside (colour): Rs. 125000/-

Back cover inside (Colour): Rs. 100000/-

Full page (colour): Rs. 50000/-

Full page (black and white): Rs.30000/-

Half page (black & white): Rs.20000/-

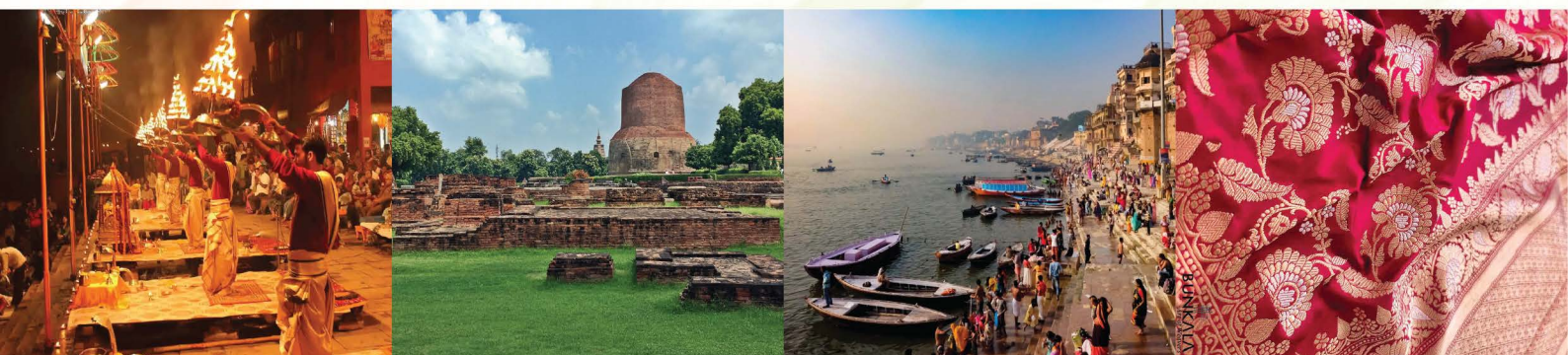
Important dates

Last date of registration for delegates & exhibitors	15 November 2024
Submission of abstracts	31 October 2024
Notification of acceptance	07 November 2024



About the **Venue:**

The 13th National Seed Congress will be organized in Varanasi, U.P. which is unique in several ways. Several Indian Council of Agricultural Research (ICAR) and state-level centers of excellence are located in U.P. and around Varanasi. The research collaboration and shared goals of institutes like Banaras Hindu University (BHU), Indian Institute of Vegetable Research (IIVR), Indian Institute of Seed Science, etc. are strategically advantageous as the venue for the NSC 2024. A well-connected city, Varanasi is known for its cultural heritage. The world-class infrastructure of ISARC and NSRTC makes it a strategic venue for hosting the NSC 2024.



Convenor : Dr. Sudhanshu Singh, Director, ISARC

Co-Convenor : Mr. Manoj Kumar (IAS), Director, NSRTC

Organizing Secretary : Dr. Swati Nayak, Scientist & South Asia Lead,
Seed Systems, IRRI

NSC Secretariat - IRRI South Asia Regional Centre, NSRTC Campus, Varanasi

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